Please do not weaken the Wisconsin No Call List. It has been so much nicer for us (my family), especially around dinner time, not to get unwanted calls. This sign up is not manditory and if people want these calls then they do not sign up. By unlimited calls for 18 months to former customers you would be opening it our home up to countless unwanted phone calls. Please do not weaken our no call list, Thank you. Lisa Stern.